Capstone Practicum/Internship Opportunity:
SpeakerBox Communications

SpeakerBox Communications (www.speakerboxpr.com), a high-impact technology public relations agency, is seeking a detail-oriented, enthusiastic, reliable, creative and efficient intern for our Intern Program in our Tysons Corner office.

The SpeakerBox intern program provides students with valuable hands-on experience in public relations. Interns also participate in company activities, including training sessions. SpeakerBox interns are assigned to account teams where they assist with day-to-day public relations and work on a variety of projects over the course of the semester.

Typical intern responsibilities include:

- Media monitoring for client coverage and industry trends
- Complete various projects assigned by team; assignments that will focus on developing communication, research and writing skills
- Editorial calendar maintenance and research
- Work with account teams to research and draft editorial pitches
- Assist in coordination of team meetings/attend internal team meetings
- Attend editorial calls, internal account meetings, client meetings as a silent listener, and briefings with editors as a silent listener

Qualifications/Skills: The intern program is open to college juniors and seniors interested in pursuing a career in public relations. The ideal candidate will be a hard worker, will have an ability to multitask, will be enthusiastic, eager to learn and resourceful. Excellent writing skills required. Interns need to know how to use Microsoft Word, Excel, and must be Internet savvy as much of the work is research oriented.

For consideration, please respond electronically by submitting your cover letter and resume to:

Jessica Lindberg
SpeakerBox Communications
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