

# Public Administration

EMPHASIS

Total Hours Required:

12

## Emphasis

### Coordinator:

John O'Rorke, Professor,  
Department of Political Science

### The emphasis in public administration is open to:

- degree-seeking students in any major who would like to explore the public sector as a possible area of future employment and
- non-degree seeking members of the community who would like to obtain employment in the public sector or who already work in public administration and desire to upgrade their skills.

### Summary of Requirements for Emphasis in Public Administration

POSC 110/112 Introduction to American Politics  
 POSC 323 Public Administration  
 POSC 355 Public Budgeting  
 POSC 455 Public Program Evaluation

# Public Relations

MINOR

Total Hours Required:

24

## Minor

### Coordinator:

Andy Duncan, Associate Professor,  
Department of English

### Participating Faculty:

#### Professors:

J. Lombardi (Communication)

#### Associate Professors:

A. Duncan (English), Ewers (English),  
Herzfeld (Visual Arts), Ruminski  
(Communication), Ye (Marketing &  
Finance)

#### Assistant Professors:

Dean (Marketing & Finance),  
Hein (Visual Arts),

- You cannot major in Public Relations.

### Summary of Requirements for Minor in Public Relations

#### Minor

#### 1. Courses in Communication Studies:

(6 hours)

CMST 300 Interpersonal Communication  
 or CMST 322 Presentational Communication  
 CMST 335 Organizational Communication

#### 2. Courses in English: (6 hours)

ENGL 336 Journalistic Writing  
 ENGL 436 Advanced News and Feature Writing

#### 3. Courses in Other Departments: (12 hours)

ART 207 Graphic Design (*Tech. Fluency*)  
 ART 235 Photography  
 MCOM 287 Introduction to Video Production  
 MCOM 325 Seminar in Public Relations  
 or MKTG 361 Principles of Marketing

### Recommended Additional Courses:

The following courses are recommended but not required for the minor in Public Relations. These courses provide valuable background for the course work in the minor:

ART 104 Two-dimensional Design  
 BUAD 100 Introduction to Business  
 CMST 122 Introduction to Public Speaking  
 ECON 200 Basic Economics (*GEP Group D*)